



2026

International Summer Program

Date: Tentatively August 2026

Venue: Foreign Trade University, Vietnam

Application Deadline: 15 June 2026



Foreword

Foreign Trade University (FTU) is thrilled to introduce the 2026 International Summer Program (ISP 2026) under the theme “Doing business in Vietnam”. FTU’s ISP 2026 is designed to provide students with a comprehensive understanding of Vietnam landscape, culture, business etiquette, regulatory environment and legal framework. As Vietnam is becoming a dynamic business landscape, students can gain valuable insights into the challenges and opportunities of doing business in a rapidly changing country through ISP 2026.

FTU believes that ISP 2026 will provide participants with an enriching and transformative experience to understand more about Vietnam. We welcome all students with a passion for learning and a desire to engage with the world to join us for this exciting journey. Let us explore the business potential and cultural richness of Vietnam together, and build lasting connections across borders and cultures.



Benefits for students

- Experience a new culture
- Gain international perspectives on your degree
- Build your network abroad and explore global opportunities
- Develop global competencies valued by employers

Receive **Certificate of Participation** for attending the lectures, company visits as well as final presentation of the 2026 ISP at FTU



Agenda

Week 1

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
							09/08/26
<i>Morning</i>							Pick-up from airport & Transfer to hotel
<i>Afternoon</i>							
Week 1	10/08/2026	11/08/2026	12/08/2026	13/08/2026	14/08/2026	15/08/2026	16/08/2026
<i>Morning</i>	Orientation + Lecture 1 “Vietnam at a glance”	Lecture 2 “Overview of Vietnamese economy”	Vietnamese Class 1	Talk show 1: “Vietnam – Japan Relationship”	2-day trip to Ninh Binh (2 lunches and 1 dinner included) Company Visit 1 + Experiencing Sustainable Business		Free time to discover Hanoi
<i>Lunch</i>	Welcome Lunch			Lunch			
<i>Afternoon</i>	Student Exchange Session	Hanoi City Tour	Workshop “From Vietnam with Art: Nón Lá” (traditional hat of Vietnam)	Vietnamese class 2			

Agenda

Week 2

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Week 2	17/08/2026	18/08/2026	19/08/2026	20/08/2026	21/08/2026	22/08/2026	23/08/2026
<i>Morning</i>	Talk show 2: Start-up Management in Vietnam	Group photo with Vietnamese traditional costume and Nón lá	Lecture 4 “Sustainability in Business”	Vietnamese class 4	Ha Long Bay Tour (2 lunches and 1 dinner included) Fly to HCM city		Free time discovering HCM City
<i>Lunch</i>				Lunch			
<i>Afternoon</i>	Lecture 3 “Doing market research in Vietnam”	Vietnamese class 3	Company Visit 2	Workshop: Viet Flavors Unwrapped (making and enjoying Vietnamese food)			

Agenda

Week 3

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Week 1	24/08/2026	25/08/2026	26/08/2026	27/08/2026	28/08/2026	29/08/2026
<i>Morning</i>	Food tour Ho Chi Minh City	Lecture 5 “FDI in Vietnam”	Mekong Delta Tour	Lecture 6 “Green growth in Vietnam”	Final Presentation + Closing Ceremony	Get back to your country
<i>Lunch</i>					Farewell Party	
<i>Afternoon</i>		Company visit 3			Presentation Preparation	Free time

Fee Policy

Participation fee:

2 weeks:	\$1,400
3 weeks:	\$2,270

Program fee includes

- Tuition fee
- Study materials
- Certificate of program completion
- Airport pick-up
- Local transportation
- Meals on some activity days (including welcome lunch, farewell party and tour trips)
- Ha Long bay trip and Ninh Binh trip
- Accommodation

Program fee excludes

- Visa fee
- Air fares
- International travel insurance
- Meals
- Additional expenses for leisure activities

Discover Foreign Trade University

#Ha Noi Headquarters

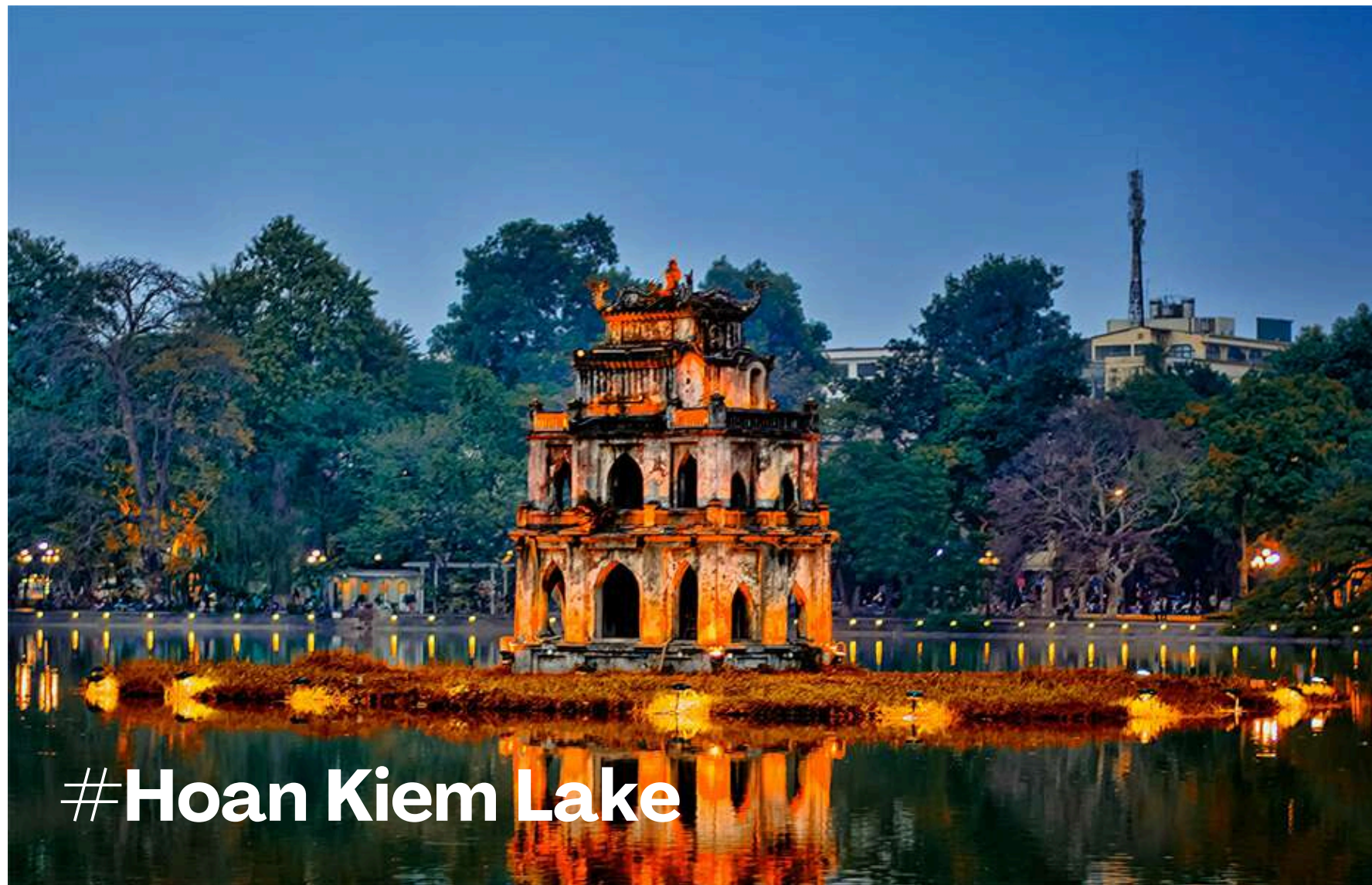
#Quang Ninh Campus

#Ho Chi Minh City Campus



Hanoi - The Capital

Hanoi, Vietnam's capital lies in the North of the country and is one of the country's top tourist hot spots. It offers French-colonial architecture, a rich food culture and a long history.



Ha Long Bay

- A beautiful natural wonder in Northern Vietnam near the Chinese border.
- Declared a **UNESCO World Heritage** Site in 1994.
- Located in Quang Ninh Province, about 180km from Hanoi.



Trang An - Ninh Binh



- Ninh Binh, a mesmerizing area known locally as “***Ha Long Bay on Land***”.
- Get a sense of this UNESCO-protected site is by taking a paddleboat tour along its shimmering rivers and climbing to the top of its fabled peaks.

Ho Chi Minh City

Ho Chi Minh City, Vietnam's largest and most dynamic metropolis, serves as the country's economic and cultural hub. Known for its vibrant energy, the city blends modern skyscrapers with historic landmarks and bustling local markets.



Mekong Delta



- The Mekong Delta, often called Vietnam’s “rice bowl,” is a fertile region in the country’s south, known for its vast network of rivers and canals.
- It is famous for lush orchards, floating markets, and diverse cultural traditions.
- The region plays a vital role in Vietnam’s agriculture, aquaculture, and rural tourism.

Contact information

Please contact FTU's Office of International Affairs for any inquiries you have.

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THANK YOU!